1. **Adaptability.** Cities constantly grow and evolve over time. Create a plan that is responsive to current residents’ needs without compromising the needs of future residents.

2. **Growth and Development.** Focus new development on properties that are economically underutilized and offer opportunities to capitalize on technological changes and development of new transit systems or enhancement of existing transportation systems, where it is compatible with the character of adjoining land uses.

3. **Responsive to Community and Market Demands.** Create a flexible land use plan providing for a mix of uses that allows for the evolution of uses as the community’s needs and market demands change over time.

4. **Housing.** Plan for a variety of housing that appeals to the life styles and affordability needs of all residents.

5. **Residential Neighborhoods.** Enhance established residential neighborhoods with more active streetscapes for improved walkability and connectivity. Residential neighborhoods located in areas experiencing a transition to other uses over time may be considered for a change in land use. Changes would only be considered in very limited areas (such as near light rail or along corridors) and would be the exception, not the rule.

6. **Business Vitality.** Create opportunities for the highest level of business vitality and success, providing a diversity of uses that minimize the need for residents to travel outside of the city for shopping or work and enabling these uses to evolve in response to the changes in the marketplace.

7. **Neighborhood Commercial.** Allow for limited commercial uses adjacent to or within residential areas (i.e. corner market) to provide neighborhood access to grocery and convenience items.

8. **Mixed Use.** Allow for and cluster mixes of land uses along corridors, the waterfront, the AES site and in areas near light rail to help revitalize areas that are underutilized and to create activity and a synergy between uses. The mix of allowable uses will be customized for each area.

9. **Job Generation.** Preserve the City’s current jobs base and create new job opportunities with a focus on incubator/creative industrial, innovation districts, and medical and technology related uses either in a campus format or integrated along corridors.

10. **Industrial Uses.** Promote the development of an innovation district in North Redondo that reinforces the cluster of existing industrial uses and allows for the mixing of uses to capitalize on their adjacency to the Green Line.
11. **Beach Town Character.** Build upon the city’s ocean-oriented culture which is comprised of a unique residential character, visitor serving uses, recreational and water dependent opportunities that are heavily influenced by Redondo Beach’s coastal location.

12. **Building Form/Architectural Design.** Enhance the character, scale, and quality of development to reflect the character of the community and ensure compatible transitions among differing uses. Allow for a variety of high quality, architectural design styles that reflect the diverse and eclectic nature of the City’s innovation and beach town character.

13. **Public Access and Connectivity.** Improve public access and connectivity among the city’s residential neighborhoods, office and commercial districts, and to the marina, harbor, waterfront, and parks.

14. **Equitable Distribution of Parks and Open Spaces.** Ensure that recreational opportunities and gathering spaces (public and private) are distributed in North and South Redondo Beach, with priority on areas that have limited access to gathering spaces and outdoor open space.

15. **Minimize Increases in Traffic.** Distribute land uses, implement improvements, and accommodate multiple modes of travel to reduce the number of vehicle miles travelled in the City. Improve vehicular traffic flow where feasible and explore increasing transportation alternatives for the community consistent with the City’s adopted Living Streets policy. Follow the adopted traffic mitigation priorities of the Circulation Element. Prioritize the development of desired land uses, especially those with positive physical, social, economic and environmental impacts to the community over traffic and parking impacts.

16. **Bike and Pedestrian Transportation Options.** Improve pedestrian and bicycle connectivity by creating an active, well designed streetscape that promotes safe walking and cycling.

17. **Sustainable Community.** Achieve the highest level of environmental sustainability and resiliency minimizing pollution, greenhouse gas emissions, and water and energy consumption through the implementation of specific Selected Strategies included within the City’s Climate Action Plan for land use and transportation, energy efficiency, solid waste, urban greening, and energy generation and storage.

18. **Healthy Community.** Support the health of Redondo Beach’s residents with a robust network of public parks and recreational opportunities, implementation of the City’s Bicycle Master Plan, access to healthy foods, quality education, and safe places to live and work.

19. **Compliance with Legislative Requirements.** Implement a mix of land uses and strategies that reflect the ideas identified in the community’s General Plan Vision and are also compliant with State and Federal mandates.