On July 27, 2017 the General Plan Advisory Committee (GPAC) met for their 3rd meeting and were asked to participate in an exercise to guide the preparation of a vision statement for the General Plan update. A vision statement articulates the core values and desires of the community as envisioned 20 years from now. It guides and informs the development of General Plan goals, policies and implementation actions that will be generated through the update process. A vision is an image of the future we wish to create and is also a succinct description of community values.

The group was asked to imagine what they might see and experience in the City in the year 2040. Specifically:

+ What does Redondo Beach Value?
+ What makes Redondo Beach unique?
+ What will Redondo Beach look like in 20 years?
+ If the City could change one thing to make Redondo Beach a better place to live, what would it be?

Each GPAC member was then invited to record their responses to these questions on Post-It Notes and place them under the corresponding question along the wall of the room. The responses to the questions were later grouped by common themes. The following pages provide photographs of the activity. The General Plan team will use this input to craft a draft vision statement that will be brought back to the GPAC for refinement at the end of August. The public will have an opportunity to review and comment on the draft before the vision is taken to City Council for final approval (anticipated September 2017).
If the city could change one thing to make RB a better place to live, what would that be?

- Non-Residential Land Use Change
  - Non-Industrial Land Use
  - More diverse and accessible spaces

- Residential Land Use Change
  - Less dense, reduced maintenance

- Community & Open Space
  - More community gathering spaces
  - More green space
  - More livable, less traffic

- Civic Engagement
  - Transparency
  - True resident-driven decision making

- Culture & Preservation
  - Maintain historical sensitivities

- Business & Technology
  - Encourage tech companies to relocate
  - Enhance small business

- Mobility
  - Prepare for autonomous vehicles
  - More ride & walk options
  - More transit centers
What does Redondo Beach value?

Culture
- Values
- Waterfront
- Environment

Community & Family
- Safety
- Neighbors
- Family

Parks, Rec & Health
- Fitness
- Healthy Lifestyle

Business & Technology
- Local Business
- Innovation

Education
- Strong Schools
- Future Education

Quality of Life
- Quiet
- Peaceful

Beach Culture
- Ocean Proximity
- Vibrant Beach Life

Environment
- Sustainability
- Beach Pier

Housing
- Ocean Front
- Housing Market

Quality of Life
- Safety
- Community

Civic Input
- Open Space
- Community

Fun
- Community Events

Healthy Lifestyle
- Accessibility
- Parks

PLAN Redondo Beach
What makes Redondo Beach Unique?

Beach
- Beach and ocean
- Beach town feel
- Beach access

Community
- High quality of life
- Safe and secure neighborhoods
- Excellent schools
- Community feel

Harbor & Waterfront
- Walkable
- Excellent schools
- Unique beachfront
- Unique waterfront
- Great social village

Business
- Technology
- Innovation
- Commercial space

Harbor
- Marine life
- Waterfront
- History
- Harbor
- Historical
- Pier
- Village
- Unique
- Walkable

Nature
- Nature
- Over looking
- Historical
- Village
- The new
What will Redondo Beach look like in 20 years?

Innovation #Technology

Mobility & Connectivity

Public Spaces

Economic Development

Community Image

Community #Family

Native plant/habitat Redondo

Modern Health Oriented City

Home Focused Childhood and Education

Economic Development

Unique opportunities for green space/development

Shared economy/leisure, tourism

Live Work Play Shop

More Parks/Open Space

Long term planning:
- Green Space
- Greenway park
- Linear Parks

More Parks/Open Space

Shared economy/leisure, tourism

Live Work Play Shop

If nothing changes...

More work

More traffic

More housing

More...